



# Evaluation of Crime Prevention Ottawa's 2015 Community Investments

September 2017



## **EVALUATION REPORT**

### **Crime Prevention Ottawa's 2015 Community Investments**

Crime Prevention Ottawa (CPO) makes strategic community investments to catalyze evidence-based crime prevention projects, research and capacity building. These investments continue to produce big results every year.

This annual Evaluation Report ensures that CPO's community investments align with the 2013–2016 CPO Strategic Plan.

### **Our Investment**

In 2015, CPO invested \$558,732.63 in 19 projects. They range in amount from \$1,000 to \$236,000. The average investment is \$26,606.32. All of the investments took place during 2015, with three continuing into 2016.

Our community investment includes \$50,000 provided by the City of Ottawa's Public Works Department to manage seven Paint it Up! graffiti prevention projects. The Information Previously Distributed (IPD) Memo presented to the City of Ottawa Transportation Committee on February 3, 2016 provides a complete account of this portion of the funds.

Another portion of the CPO investment was directed to nine projects across one or more of our three main priority areas of Violence Against Women, Youth and Neighbourhoods. CPO invested in pilot projects, new tools and frameworks, research projects, partnership development, training and needs assessments to further CPO's city-wide mandate.

The Mayor's Strategic Initiative for a gang exit program brought substantial new investment in 2015 as part of our Ottawa Gang Strategy. The John Howard Society (JHS) of Ottawa and the Ottawa Community Immigrant Service Organization (OCISO) were awarded a combined \$300,000 toward launching an intensive and holistic program called Time for Change. The program enjoyed great success in its inaugural year, despite the regular hurdles of starting a new program, and the specific challenge of having a hard-to-engage clientele. Of the 36 people identified for the program, 15 became actively engaged and supported in programs including those to increase their employability, improve their education, and develop positive coping and emotional regulation skills.

## Evaluation Method

CPO's community investments aim to:

- further knowledge and policy development
- support community-based crime prevention related to CPO's three priorities
- support research, piloting of new approaches, training and evaluation

We have adopted a Results-Based Accountability (RBA) approach to assess the effectiveness of our community investments. There are three RBA performance measurement questions:

1. How Much Did We Do?
2. How Well Did We Do It?
3. Is Anyone Better Off?

The first two questions measure our effort and the quality of our effort, while the third measures the effect of our effort.

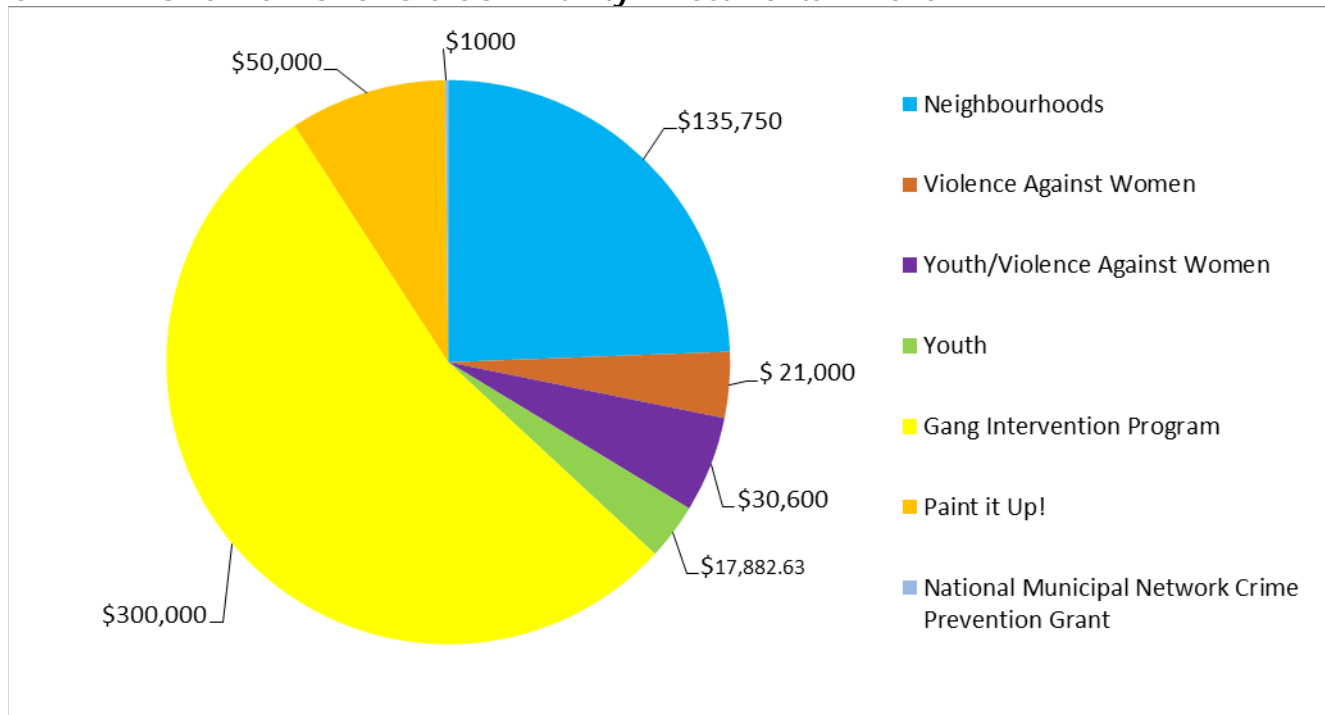
## How Much Did We Do?

This question reveals how much we invested in 2015. Chart 1 shows the distribution of our community investments across each of CPO's priority areas: Neighbourhoods, Violence Against Women and Youth. Paint it Up! investments appear in a separate category on the graph because it is funded by a direct transfer from the City of Ottawa's Public Works Department. CPO simply administers these investments.

Crime Prevention Ottawa allocates its community investments across the three priority areas identified in the strategic plan. The investments also illustrate the important links between the priority areas, and that sometimes it is more effective to address more than one area at a time. In 2015, CPO capitalized on the links between youth and attitudes contributing to violence against women by investing in the ManUP! conference and the Fourth R Project.

For a more detailed breakdown of our community investments, please see Appendix A.

**CHART 1: Overview of CPO's Community Investments in 2015**



## How Well Did We Do?

In the table below, we highlight how CPO leverages partnerships, builds capacity, researches and innovates, and educates and informs in each of our priority areas.

### Results

<h2 style="margin: 0;">Leverage Partnerships</h2>	<ul style="list-style-type: none"> <li>• Engaged with 11 festivals/events to train their volunteers to use bystander intervention techniques to prevent sexual violence.</li> <li>• Leveraged partnerships between service providers, elected officials and a private landlord (Timbercreek) to support community engagement and promote safety in the Cedarwood/Sandalwood/Baycrest neighbourhood.</li> <li>• Connected frontline staff from 20 different youth agencies to increase collaboration, build on shared successes, and identify areas of improvement in the service delivery to youth.</li> </ul>
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## Build Capacity

- Developed a replicable post-incident framework on how to engage community leaders and service providers, in a coordinated fashion, following a violent or traumatic event in their neighbourhood.
- Delivered 70 training programs and workshops to 5,000 community members and service providers. The topics included home takeovers, preventing violence against women, services available for newcomer parents and understanding the justice system.
- Trained 110 middle- and high-school educators to teach their students the skills to have healthy relationships and reduce risk-taking behaviours, which leads to making healthier decisions about relationships, substance use and sexual behaviour.
- Trained 4,500+ event and festival volunteers to use bystander intervention techniques to prevent sexual violence at mass gatherings in Ottawa.

## Research & Innovate

- Identified research gaps and commissioned the following publications: Safety Guide for Ottawa's Residential Landlords, Home takeovers guidebook, and Collaboration for Prevention of Violence Against Women.
- Quickly transformed local research into a large-scale prevention of violence against women campaign through Project SoundCheck.

## Educate & Inform

- Engaged 950 people through our Speaker Series events. Topics ranged from homework clubs to gangs and trauma, as well as Indigenous missing and murdered women.
- Engaged 300 immigrant parents and youth on understanding the criminal justice system, and accessing community programs and supports.
- Distributed 5,000 tip cards to festival and event volunteers. Each contained information on sexual violence at mass gatherings, bystander intervention and community resources.

## Is Anyone Better Off?

The final RBA performance indicator measures the impact of our effort. Crime prevention can be difficult to measure because we cannot measure what did not happen, but these are the steps that we took and the people we benefited. The figures below highlight the effect of our effort and our accomplishments.

### People

**352,521**

People benefited indirectly because of CPO's community investments in 2015. A large part of this was thanks to the sustained media coverage of Project SoundCheck.

**14,250**

People benefited directly from CPO's community investments in 2015.

**8,000 +**

Students learned and practiced the skills needed to have healthy relationships through The Fourth R program.

**5,000**

Community members and service providers received training in areas such as dealing with home takeovers, preventing violence against women, navigating the justice system and more.

**4,500**

People were reached through Project SoundCheck with messaging on how to prevent sexual violence at large events and festivals by using bystander intervention techniques.

**950**

Residents, community volunteers and service providers attended our Speaker Series events to learn more about gangs and trauma, Indigenous missing and murdered women, violence against women, and homework clubs.

*At the beginning of the project, we identified the Bhutanese community as high risk and in need of additional support. We have trained and supported two community leaders. They have created the Bhutanese Community Association of Ottawa (CABTAS). We have worked with them to implement an Action Plan for the association.*

*- South-East Ottawa CHC Community Crime and Safety Project*

120

High school boys and teachers were inspired to be agents of change in countering violence against women after hearing first-hand accounts of abuse and tangible methods to respond at the ManUP! conference.

15

Young men received intensive individualized support to exit a life impacted by gang involvement. Case plans were developed to reduce risk of harm to self, family and community in the inaugural year of the Time for Change program.

CPO's community investments in 2015 also resulted in improved awareness and access to services, and enhanced cross-agency and service collaboration in Ottawa.

## Conclusion

Crime Prevention Ottawa's investments in 2015 have successfully advanced the objectives outlined in our 2013–2016 Strategic Plan. Our investments have built capacity in neighbourhoods and among youth to promote a safer and healthier society. We catalyzed pioneering work to educate and inform the public on community safety, particularly in the area of violence against women. And we have continued to support forums and initiatives that synergize the work of the excellent programs and agencies in Ottawa. Effectively increasing community safety and reducing crime requires a collective effort. We are simply doing our part.

## APPENDIX A

### CPO Grants 2015

#### NEIGHBOURHOODS

Ottawa-Carleton Association for Persons with Developmental Disabilities (OCAPDD)	
– Home Takeovers	\$4,000.00
OCAPDD – Home Takeovers Additional Workshops	\$10,750.00
Rideau Rockliffe Community Resource Centre	
– Post Incident Neighbourhood Support Protocol (Gang Strategy)	\$18,000.00
South-East Ottawa CHC	
– Community Crime and Safety Project (2014–2016)	\$103,000.00
<b>Subtotal</b>	<b>\$135,750.00</b>

#### VIOLENCE AGAINST WOMEN

Sexual Assault Network of Ottawa – Project SoundCheck	\$21,000.00
Ottawa Coalition To End Violence Against Women	
– I Can MANifest Change – Website/Social media	\$2,500.00
<b>Subtotal</b>	<b>\$21,000.00</b>

#### YOUTH

Somali Centre for Family Services – CLNF	\$15,000.00
YOUCAN – Connecting Transitions	\$2,882.63
<b>Subtotal</b>	<b>\$17,882.63</b>

#### YOUTH/VIOLENCE AGAINST WOMEN

Longfields-Davidson Heights Secondary School – ManUP Conference	\$4,600.00
Ottawa-Carleton District School Board – The Fourth R	\$16,800.00
Ottawa Catholic School Board – The Fourth R	\$9,200.00
<b>Subtotal</b>	<b>\$30,600.00</b>

#### GANG INTERVENTION PROGRAM

John Howard Society – Gang Exit Service for Ottawa	\$236,000.00
Ottawa Community Immigrant Services Organization	
– Gang Exit Service for Ottawa	\$64,000.00
<b>Subtotal</b>	<b>\$300,000.00</b>



**PAINT IT UP!**

Eastern Ottawa Resource Centre – Looking Through the Suburban Stained Glass Window	\$7,000.00
St. Anthony School – Saint Anthony Paint it Up	\$6,700.00
Pleasant Park Public School – Mamawi Art Mural	\$7,750.00
The Ottawa Art Gallery – Art Reach: Empowering Youth in Dundonald Park	\$9,000.00
Operation Come Home – Mural Works	\$6,000.00
The Door Youth Centre – Youth for a Fun & Colourful Community	\$5,800.00
Youth Services Bureau – Art Messengers	\$7,750.00
<b><u>Subtotal</u></b>	<b><u>\$50,000.00</u></b>

**National Municipal Network Crime Prevention Grant\*** **\$1,000.00**

\*This is a community of practice of organizations across Canada that are involved in the same work as Crime Prevention Ottawa.

**GRAND TOTAL** **\$558,732.63**

CRIME  
PREVENTION  
OTTAWA



PRÉVENTION  
DU CRIME  
OTTAWA

## **Crime Prevention Ottawa**

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