



# Evaluation of Crime Prevention Ottawa's 2016 Community Investments

May 2018



## EVALUATION REPORT

### Crime Prevention Ottawa's 2016 Community Investments

Crime Prevention Ottawa (CPO) strategically invests in evidence-based projects, research, and capacity building aimed at preventing crime. These investments continue to yield social dividends for people in Ottawa and beyond.

Our annual Evaluation Report ensures that CPO's community investments are advancing the 2013–2016 CPO Strategic Plan. In anticipation of the *Safer Ontario Act* (SOA), which has the potential to significantly impact CPO's work, the CPO Board of Directors approved an extension of the 2013–2016 Strategic Plan to guide our work in 2017 and 2018. The province passed the SOA into law in March 2018, which will allow CPO to craft a new Strategic Plan for 2019.

### Our Investment

In 2016, CPO invested \$619,000 in 21 projects that ranged in value from \$3,700 to \$240,720, with an average investment of \$29,476. These investments took place during 2016, with nine projects continuing into 2017 and one into 2018.

Our largest investment continues to be the gang exit program, Time for Change. The program received \$306,000 in funding from the Mayor's Strategic Initiative, and is run by the John Howard Society and the Ottawa Community Immigrant Service Organization. Time for Change actively reaches out to this hard-to-engage clientele and provide intensive and holistic services to support people wanting to leave a gang lifestyle. Clients receive support to become more employable, improve their education, and develop positive coping and emotional regulation skills.

After laying a solid foundation in its inaugural year, Time for Change has made immense strides in increasing its reach and service. In 2016, the program identified 107 people as potential clients, which is three times more than in 2015. Of these people, 33 actively engaged in exiting the gang lifestyle, doubling the results from 2015.

The City of Ottawa's Public Works Department provides \$50,000 towards our community investment. This money is earmarked to manage the Paint it Up! graffiti prevention project. More information about the nine projects that received these funds in 2016 is available in the Information Previously Distributed (IPD) Memo presented to the City of Ottawa Transportation Committee on February 1, 2017.

The remaining portion of CPO's investments was directed to 10 projects across one or more of our three main priority areas: Gender-Based Violence, Youth and

Neighbourhoods. CPO's investment supported research projects, developed partnerships, harnessed best practices, and created new tools to further crime prevention efforts across the city.

## Evaluation Method

CPO has adopted a Results-Based Accountability (RBA) approach to assess the effectiveness of our community investments. There are three RBA performance measurement questions:

1. How Much Did We Do?
2. How Well Did We Do It?
3. Is Anyone Better Off?

The first two questions measure our effort and the quality of our effort, while the third measures the effects of our effort.

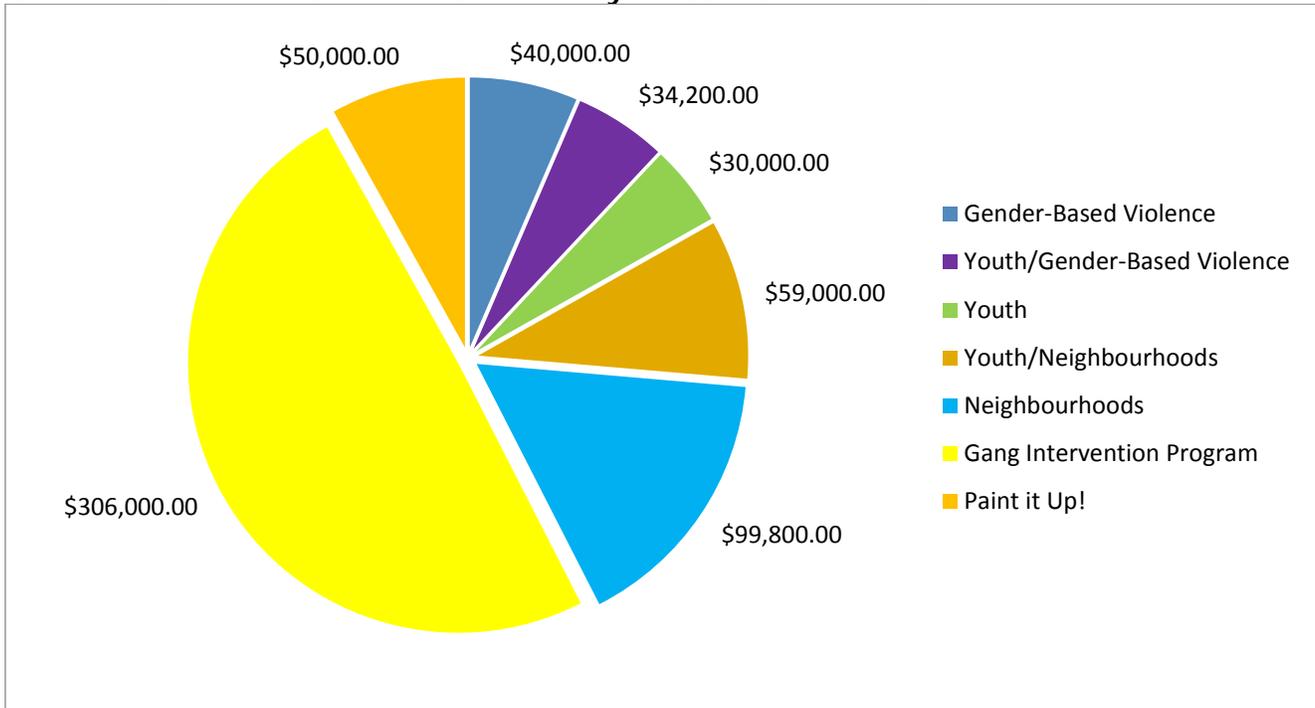
## How Much Did We Do?

This question examines how much we invested in 2016. Chart 1 illustrates the distribution of community investments across each of CPO's priority areas: Neighbourhoods, Gender-Based Violence and Youth. The Paint it Up! investment appears in a separate category on the graph as it is funded by a direct transfer from the City of Ottawa's Public Works Department.

At times, we invested in projects that addressed more than one priority area when it was effective to do so. For example, CPO capitalized on the links between youth and attitudes contributing to gender-based violence by investing in the I Can MANifest Change – Youth at Risk program.

Please see Appendix A for a more detailed account of CPO's 2016 community investments.

**CHART 1: Overview of CPO's Community Investments in 2016**



## How Well Did We Do?

The table below highlights how CPO works in each of the priority areas to leverage partnerships, build capacity, research and innovate, and educate and inform.

### Results

<p><b>Leverage Partnerships</b></p>	<ul style="list-style-type: none"> <li>Involved front line workers from 30 agencies in the 3<sup>rd</sup> Annual Amazing Youth Worker Race to learn about each others' services and understand what it takes to get to each site via public transportation</li> <li>Leveraged partnerships between lawyers, youth workers, police officers and youth to hold constructive dialogues about issues that cause conflict between youth and police</li> <li>Engaged schools, faith groups, service providers, residents and legal experts to promote a more empowered, more connected and safer Jasmine community</li> <li>Engaged with 13 festivals/events to train volunteers to use bystander intervention techniques to help prevent sexual violence</li> </ul>
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## Build Capacity

- Supported workers serving at-risk youth, including those at detention facilities, to develop tailored workshops that promote healthy masculinity, understanding and respecting consent, and encourage bystander intervention to prevent gender-based violence
- Delivered 78 training programs and workshops to 6,929 community members and service providers. Topics included preventing gender-based violence, services available for newcomer parents and understanding the justice system, youth-police dialogues, and navigating services for youth in the city
- Began the process of integrating the assessment of sexual assault risk into the City's special event permit criteria (Special Events Advisory Team)
- Trained over 6,275 event and festival volunteers to use bystander intervention techniques to prevent sexual violence at mass gatherings in Ottawa

## Research & Innovate

- Developed a six-workshop planning guide to facilitate discussions and build understanding between marginalized youth and police
- Created an online training and assessment module for youth workers, including a video for each of the three pillars of best practices, for youth workers who deliver 'critical hours' programming such as homework clubs and after school programs
- Identified research gaps and commissioned the following publications: *Don't Snitch: Responses to Neighbourhood Intimidation*; *Why Teens, Young Adults and Bush Parties Don't Mix*
- Established a foundation for a local approach to serving people from crime-affected neighbourhoods, based on local research on *Reactions to Trauma at the Community Level*, and a half-day conference "Trauma and Neighbourhoods: Harnessing Community Resiliency," which was attended by 180 people

## Educate & Inform

- Engaged 420 people through our Speaker Series events. Topics included hate crimes, preventing abuse of people with disabilities, and harnessing the potential of faith-based crime prevention
- Instructed 300 immigrant parents on how to navigate the criminal justice system and access community programs and supports

## Is Anyone Better Off?

The final RBA performance indicator measures the impact of our effort. Crime prevention can be difficult to assess because we cannot quantify what did not happen. Instead, we can measure the steps we took and the people who benefited. The figures below highlight the effect of our efforts and our accomplishments.

### *People*

**18,799**

People benefited directly from CPO's community investments in 2016.

**14,787**

Additional people benefited indirectly from CPO's community investments in 2016. This number excludes the 5,000,000 people Project SoundCheck has reached via mainstream media across North America.

**8,000 +**

Students learned and practiced the skills needed to build healthy relationships through The Fourth R program.

**7,102**

Community members and service providers were trained in best practices for delivering youth programming, preventing gender-based violence, navigating the justice system and more.

**6,275**

People were reached through Project SoundCheck with messaging on how to prevent sexual violence at large events and festivals through bystander intervention.

**525**

Residents, community volunteers and service providers attended our conference and Speaker Series events to learn more about preventing abuse against people with disabilities, the value of faith-based crime prevention, and understanding trauma.

**159**

Agencies connected and collaborated on a range of initiatives including creating positive dialogue between youth and police, sharing best practices in crime prevention and improving community cohesion.

**33**

Young men received intensive individualized support to exit a life impacted by gang involvement. Plans to reduce risk of harm to self, family and community.

## **Conclusion**

Crime Prevention Ottawa's 2016 community investments have successfully advanced the objectives outlined in our 2013–2016 Strategic Plan. With our indispensable community partners, we have created useful and effective tools to build the capacity of those serving at-risk youth. We have sparked important conversations about the effects of trauma within our neighbourhoods and the importance of adopting a trauma-informed lens in service delivery. We have also continued to support networks and partnerships that foster excellence among the many effective agencies in our city. We are humbled to work with these agencies to increase community safety and reduce crime in Ottawa. The results of our collective efforts have been remarkable.

## APPENDIX A

### CPO Grants 2016

#### GENDER-BASED VIOLENCE

Sexual Assault Network of Ottawa – Project SoundCheck	\$40,000.00
<b>Subtotal</b>	<b>\$40,000.00</b>

#### YOUTH/GENDER-BASED VIOLENCE

Longfields-Davidson Heights Secondary School – ManUP Conference	\$5,000.00
Ottawa Catholic School Board – The Fourth R	\$9,200.00
Ottawa Coalition to End Violence Against Women – I Can MANifest Change – Youth at Risk	\$20,000.00
<b>Subtotal</b>	<b>\$34,200.00</b>

#### YOUTH

Youth Services Bureau – Connecting Transitions And the Amazing Youth Worker Race	\$10,000.00
Children’s Hospital of Eastern Ontario / Ottawa Child and Youth Initiative – Homework Club Community of Practice	\$20,000.00
<b>Subtotal</b>	<b>\$30,000.00</b>

#### YOUTH/NEIGHBOURHOODS

Somali Centre for Family Services – CLNF	\$19,000.00
Ontario Justice Education Network – Youth-Police Relations in Ottawa – Real Talk	\$40,000.00
<b>Subtotal</b>	<b>\$59,000.00</b>

#### NEIGHBOURHOODS

Rideau Rockcliffe Community Resource Centre – Post Incident Neighbourhood Support Protocol (Gang Strategy)	\$19,800.00
South-East Ottawa CHC – Community Crime and Safety Project (2014–2016)	\$80,000.00
<b>Subtotal</b>	<b>\$99,800.00</b>

#### GANG INTERVENTION PROGRAM

John Howard Society – Gang Exit Service for Ottawa	\$240,720.00
Ottawa Community Immigrant Services Organization – Gang Exit Service for Ottawa	\$65,280.00
<b>Subtotal</b>	<b>\$306,000.00</b>

**PAINT IT UP!**

Carlington Community Health Centre – Colouring our Community	\$7,000.00
Communauté congolaise du Canada Ottawa-Gatineau	
– Le Peintre me parle, 1e édition	\$6,500.00
Heartwood House – Heartwood: Our Community Mural	\$6,800.00
House of Paint Festival of Urban Arts and Culture	
– HOP & YOCISO Community Mural	\$6,000.00
Mechanicsville Community Association	
– Mechanicsville’s Working Class History Mural	\$5,000.00
OCH Foundation for Health Communities – Dalhousie Decorated	\$7,000.00
Rideau High School (OCDSB) – Joie de Vivre	\$5,000.00
Rideau-Rockcliffe Community Resource Centre	
– Hands in Hands for our Community	\$5,000.00
Westboro Beach Community Association – Gateway to Westboro Beach	\$5,000.00
<b>Subtotal</b>	<b>\$50,000.00</b>
<b>GRAND TOTAL</b>	<b>\$619,000.00</b>

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DU CRIME  
OTTAWA

## **Crime Prevention Ottawa**

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