

Crime Prevention Ottawa ACTION REPORT 2013-14



Knowledge is power in crime prevention

Crime Prevention Ottawa has earned a reputation as a community builder and community safety champion. We get conversations going about crime prevention challenges that matter the most to the people of Ottawa. We organize Speaker Series events and publish research on issues such as social media and sexual violence, neighbourhood safety, student success in schools, and disability and abuse. By working with our partners across the city, we are educating and engaging our residents. After all, knowledge is power.

Shad Qadri, CPO Chair and City of Ottawa Councillor

OUR PRIORITIES

➤ VIOLENCE AGAINST WOMEN

➤ NEIGHBOURHOODS

➤ YOUTH

Beautification booklet aims to build better neighbourhoods

We celebrated the release of our 50th publication with the launch of *How to Create Safe and Caring Communities: A Project Book for Your Neighbourhood*. The booklet is an important outcome from our 2013 conference, *Community Solutions: Beautification Today, Safer Tomorrow*. It presents eight case studies and takes a step-by-step approach to telling people how they can make their neighbourhoods safer through initiatives such as community gardens, skate parks, anti-graffiti activities and events.

New guide empowers people with disabilities

With CPO's support, Connecting on Disability and Abuse (CODA) launched a booklet aimed at helping people understand and act on abuse against persons with disabilities. Called *Abuse of Persons with Disabilities*, it details the various forms of abuse and tells people what to do if they are being abused. It also lists resources that victims, their families and caregivers can access to get help.

Advancing Ottawa's gang strategy

The Ottawa Gang Strategy is built on broad community engagement and recognizes the value of collective impact. Community stakeholders are working together in a balanced approach that addresses the strategy's four areas of focus: neighbourhood cohesion, prevention, intervention and suppression. CPO is the backbone organization managing the strategy and the steering committee. We have funded three of the eight projects currently underway. We will continue to actively monitor all projects and track them for results.

Progress on social media, sexual violence and youth

Working with the Ottawa Coalition to End Violence Against Women, CPO released research into the impact of social media on youth in sexual violence situations. The preliminary report was presented at a public consultation with 125 participants in May 2013. Based on recommendations from the event, CPO provided funding to Family Services Ottawa to plan the "In Love and In Danger" conference to help 200 Ottawa high school students develop better relationships and social media skills. The conference was held in October 2013.

Campaign to address home takeovers

Together with our partners, we have taken action on the problem of home takeovers of vulnerable tenants. We formed a committee to address the issue. We developed a hard-hitting poster and information card campaign to educate people. The campaign attracted media interest and the information products are in high demand. We released a second research paper, *Home Takeovers of Vulnerable Tenants: Perspectives from Ottawa*, which is posted on the CPO website.



The 5th annual Community Safety Awards celebrated our leaders, programs and community volunteers who make Ottawa a better, safer city.

CPO BOARD MEMBERS

Michael Allen

President, United Way/Centraide Ottawa

Chantal Bernier

President, International Crime Prevention Centre

Charles Bordeleau

Chief of Police, Ottawa Police Service

David Chernushenko

Councillor, City of Ottawa

Jim Devoe

CEO, Congress of Aboriginal Peoples

Michael Horne

Community Leader (Vice-Chair)

Steve Kanellakos

Deputy City Manager, City Operations, City of Ottawa

Barbara MacKinnon

Executive Director, Children's Aid Society

Michelle Mann-Rempel

Lawyer and Instructor, Aboriginal Law and Aboriginal Criminal Justice, Carleton University

Steve Monuk

Partner, York Entertainment

Walter Piovesan

Associate Director of Education, Ottawa-Carleton District School Board

Shad Qadri (Chair)

Councillor, City of Ottawa

Ben Roebuck

Acting Coordinator, Graduate Victimology Program, Algonquin College

Bernard Roy

Director of Education, Conseil des écoles catholiques du Centre-Est

Lucya Spencer

Executive Director, Immigrant Women's Services Ottawa

Laurene Wagner

Interim CEO, Ottawa Community Housing Corporation

STAFF

Nancy Worsfold

Executive Director

Francine Demers

Administrative Assistant

Sharmaarke Abdullahi

Business Consultant



Financial statement

January 1, 2013 – December 31, 2013

REVENUE	Actual 2013
City of Ottawa	\$695,385
Other Revenue	\$66,140
TOTAL	\$761,525

EXPENSES	
Staff	\$346,493
CPO Initiatives	\$143,850
Grants	\$271,182
TOTAL	\$761,525

CPO Ambassadors reach out into the community

In 2013, we launched our Ambassador program, training nine CPO Ambassadors and seven Connecting on Disability and Abuse (CODA) Ambassadors to spread the word about community safety issues. Together, they attended 28 events in the city.

CPO outreach promotes conversations and community action

CPO conducted an assessment of the overall value of our community outreach efforts. The report, *Crime Prevention Ottawa Public Engagement Analysis*, highlights the overwhelmingly positive response CPO has received for its public events, including the Speaker Series, Community Safety Awards and presentations. Over the four-year period analyzed, CPO hosted 54 events and received media attention 505 times. We have distributed informational materials, such as our Neighbourhood Toolkit magnets, Don't Be THAT Guy posters and *Abuse of Persons with Disabilities* booklets to thousands of organizations and people across Ottawa.

Don't Be That Guy campaign

The Don't Be That Guy campaign continued to raise awareness about drinking and sexual violence. In 2013-14, CPO partnered with the Ottawa Hospital to raise awareness through a poster campaign on 800 buses. CPO is also a member of the campaign advisory committee.

Connect with us online

Join the conversation about community safety and crime prevention.

 Follow us on Twitter: twitter.com/cpopco and twitter.com/nancycpo

 Find us on Facebook: facebook.com/crimepreventionottawa

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