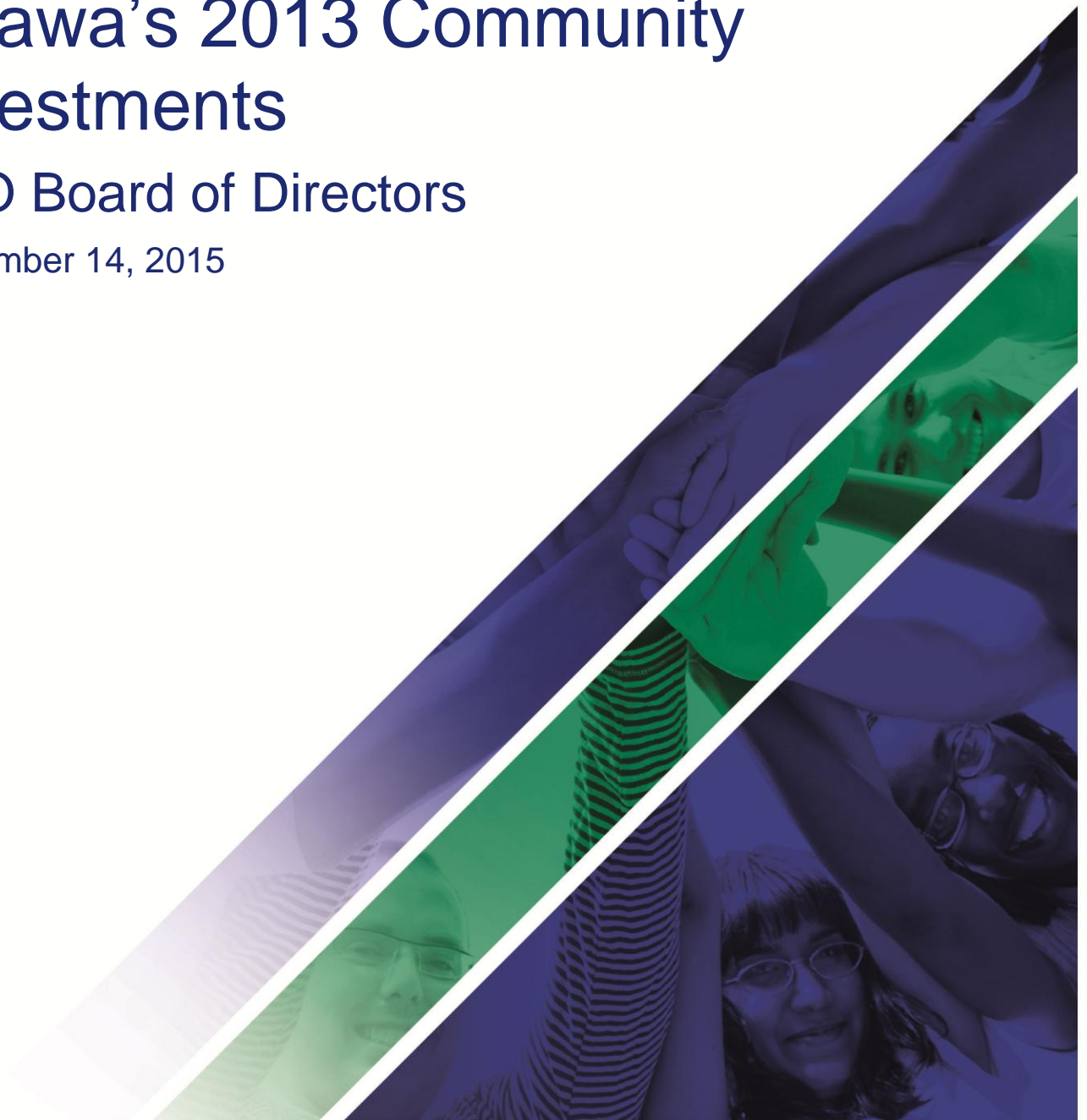




Evaluation of Crime Prevention Ottawa's 2013 Community Investments

CPO Board of Directors

September 14, 2015



Evaluation of Crime Prevention Ottawa Community Investments

Introduction

Crime Prevention Ottawa's (CPO) mission is to work with communities to reduce crime and enhance community safety through collaborative evidence-based crime prevention. In order to achieve this mission CPO staff continuously monitor the effectiveness of CPO community investments. At the core of evidence-based programs is the systematic documentation and evaluation of their degree of effectiveness in achieving their intended outcomes, such as the extent of reductions in future crime and victimization, as well as positive changes in the attitudes, behaviours, social opportunities, and productivity of high-risk individuals (youth and adults) (Knutsson & Tilley, 2009)

The report will provide a brief overview of Crime Prevention Ottawa's (CPO) 2013 Community Investments and for the purposes of this report we have elected to use a "Results Based Accountability" (RBA) approach.

Purpose of an Evaluation

The intention of this report is to assess whether the community investments made by CPO since the adoption of the 2013-2016 strategic plan align with the goals of the plan while address emerging safety issues in the community. In addition, in the fall of 2014, the CPO Board of Directors adopted the "Crime Prevention Ottawa Community Investment Policy- A guide for internal decision making". Many of the CPO's community investments are intended to further knowledge and policy development; to support community based crime prevention initiatives, piloting, evaluation and training, which is exemplified in the many grants associated with the gang strategy.

This report will evaluate CPO 2013 Community Investments using the RBA approach. Most of the community investments made in 2013 have now submitted interim or final reports. See Appendix A for a list of specific projects.

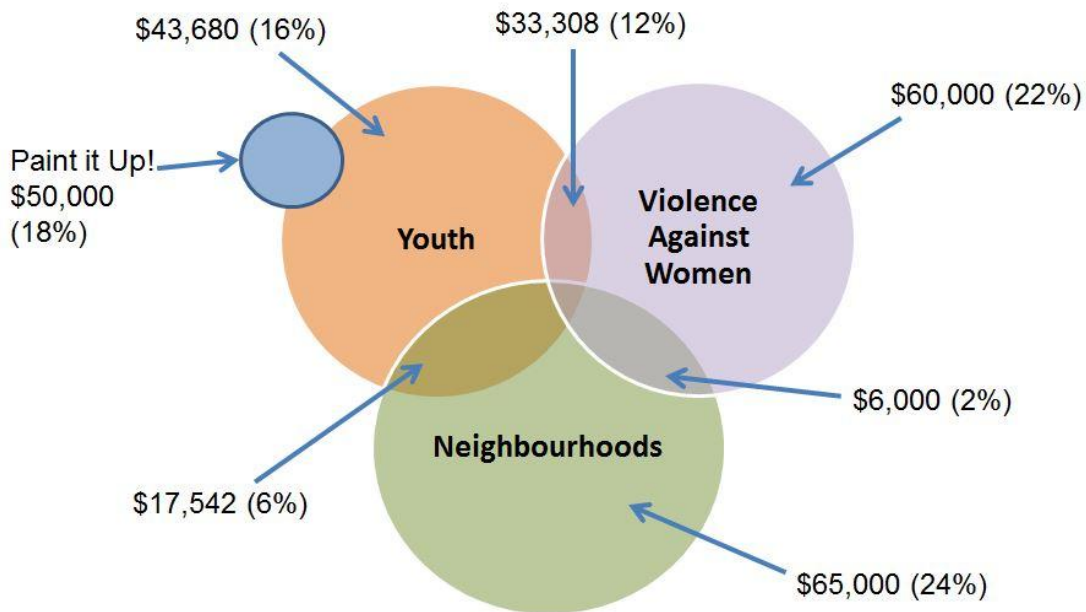
Results Based Accountability

Friedman defines Results Based Accountability (RBA) as a "disciplined way of thinking and taking action that can be used to improve the quality of life in communities, cities, counties, states and nationals. RBA starts with the ends and works backwards, step by step, to means" (Friedman 2005). Keeping this definition in mind we will proceed by evaluating our effectiveness on the three universal RBA performance measurement categories. "How much did we do?" "How well did we do it?" and "Is anyone better off?" Using these questions allows CPO to measure the effectiveness of our funding practices.

How Much Did We Do?

This section will highlight the first RBA performance measure “how much did we do”. In order to get a better picture of CPO’s performance, It’s important to examine how much money was invested in each of CPO’s three priorities, **Violence Against Women, Crime Affected Neighbourhoods, and Youth**. The pie chart below shows the distribution of these investments in relation to reference group approval, noting that a priority area overlap in many of the projects necessitated discussion at multiple reference groups. As shown, we have attempted to balance the investment allocations fairly between neighbourhoods, youth-at-risk and violence against women. Given that Paint it Up! grants are made possible by a directed transfer from the Public Works department, it appears in a separate category on the graph and are not part of this evaluation. For more detail description of projects funded please see **Appendix A**.

Table 1



Now that we have a better picture of how many community invests were made in 2013, here are some highlights of how much we did:

- **258** students from **23** high schools in both the OCDSB and OCSB participated in a youth conference on sexual violence, and social media
- Distributed a total of **8,247** “Don’t Be that Guy” posters. “Don’t Be that Guy” posters also appeared on **800** OC Transpo Busses for **6** weeks.
- Distributing a total of 7,684 Home Takeover Cards and 1,825 Home Takeover posters.

How Well Did We Do It?

In each of CPO’s three priorities, we seek to leverage partnerships, build capacity, research and innovate, and educate and inform. The next section will highlight the second RBA performance measure “How well did we do it?” This performance measure refers to the quality and effectiveness of our community investments. The chart below highlights the quality and effectiveness of our community investments by looking at how well we did to leverage partnerships, build capacity, research and innovate and educate and inform.

Table 2

Leverage Partnerships	Build Capacity	Research and Innovate	Educate and Inform
<p>Successfully leveraged partnerships between sex trade workers in the Merivale area and Carlington CHC, Elizabeth Fry Society, Aid’s Committee of Ottawa, OPH, Somerset West CHC, OPS, and Minwashing Lodge Strom van.</p> <p>3 court house and 1 police station tour organized for immigrant serving agencies to increase familiarity with justice institutions</p> <p>Increased collaboration between police, schools, families and community organizations to prevent gang involvement for siblings at risk.</p>	<p>Supported Family Services Ottawa to promote a culture of prevention through the ILID program.</p> <p>Successfully supported high school students develop their own prevention activities with regards to the issue of sexual assault and social media</p> <p>Successfully extended efforts to contributed to evidence-informed capacity in Ottawa to address the issue of Home Takeovers</p> <p>Enhanced coordination between OPS, OCH and CHRC’s after a major incident through the Post-Incident Protocol initiative.</p>	<p>Successfully improved the visibility of silent problems such as Home Takeovers</p> <p>Helped raise awareness on sexual violence and social media by producing research on “Social Media, Sexual Violence: Building a Framework for Prevention”</p> <p>Successfully contributed to policy development on privacy through the work on the Privacy Impact Assessment and the Post-Incident protocol</p>	<p>Successfully worked with Family Service Ottawa, OCTEVAW and The Ottawa Hospital create public awareness campaigns on Violence against women, i.e. Don’t be that guy initiative and ILID.</p> <p>Successfully delivered over 20 workshops on teen dating and violence to students in grades 7-9.</p> <p>Successfully trained another 50 OCDSB teachers in delivering “The Fourth R” program</p> <p>160,000 young people between the ages of 12-34 were reached through the “Don’t be that Guy” bus poster campaign.</p> <p>A total of 985 people attended CPO public education and information sessions.</p>

Is Anyone Better Off? Did We Have An Impact?

Although we did not conduct formal evaluations to assess short, medium and long term impacts. The final performance measurement examines whether “anyone is better off” as a result of CPO 2013 community investments. It’s important to note here that this section refers to performance measures and accomplishments not population indicators. The section below highlights our performance measures and accomplishments in this area:

- 380 people benefited directly, while 18,075 people benefited indirectly as a result of CPO community Investments in 2013.
- A total 122 new partnerships were created.
- Youth in the “In Love and In Danger” program created a short video (shared across the city) highlighting, teen dating violence and the importance of healthy relationships.
- 227 people reported increased knowledge of rights and responsibilities after participating in the “Youth Criminal Justice: What Parents Should Know” workshop through the CNLF project.
- 64 new partnerships were reported between immigrant serving agencies and mainstream services.
- 84 settlement workers reported having increase knowledge of criminal legal system after participating in the “Youth Criminal Justice: What Parents Should Know” train the trainer workshop.
- 25 youth reported increased knowledge of healthy relationships after participating in the community based Fourth R Healthy Relationship Plus training.
- 50 OCDSB teachers reported increase knowledge of the “The Fourth R” program.
- Increased collaboration between police, schools, families and community organizations to prevent gang involvement for siblings at risk.
- Established shared commitment to increase sharing of information between service providers to benefit families with siblings at risk of gang involvement
- Enhanced coordination between OPS, OCH and CHRC’s after a major incident through the Post-Incident Protocol initiative.

In short, we have demonstrated above how the three RBA performance measures, “How Much Did We do?” How Well Did We Do It?” “Is Anyone Better Off” illustrate the quality and effectiveness of our 2013 community investments. We understand that it’s difficult to show a causal relationship between direct community investments and crime reduction however, our mission is to contribute to the overall crime reduction and enhance community safety in Ottawa through collaborative evidence- based crime prevention. After all crime prevention is a shared responsibility.

Next Steps

Continuously conducting evaluation of our community investment policy is an important step towards evaluating our progress on the 2013-2016 strategic plan. Moving forward we recommend that CPO staff continue to report on CPO community investments on a yearly basis and build on this evaluation approach.

APPENDIX A

CPO Grants 2013

NEIGHBOURHOODS

South East Ottawa CHC - Privacy Impact Assessment	\$25,000
OCAPDD - Home Takeovers (as attributed in 2013)	\$40,000
Subtotal	\$65,000

VIOLENCE AGAINST WOMEN

Ottawa Hospital – Don't be That Guy	\$20,000
Carlington CHC – The Fourth R	\$20,000
OCSDB - The Fourth R	\$20,000
Subtotal	\$60,000

YOUTH

John Howard Society - High-Risk Youth Initiative (Gang Strategy)	\$36,000
LASI World Skills - Project evaluation (Gang Strategy)	\$7,680
Subtotal	\$43,680

NEIGHBOURHOODS/VIOLENCE AGAINST WOMEN

Carlington CHC - Sex Worker Drop In Evaluation	\$6,000
Subtotal	\$6,000

NEIGHBOURHOODS/YOUTH

Rideau Rockcliffe CRC - Post-Incident Protocol (Phase 1 - Gang Strategy)	\$1,900
Rideau Rockcliffe CRC - Post-Incident Protocol (Phase 2 - Gang Strategy)	\$15,642
Subtotal	\$17,542

YOUTH/VIOLENCE AGAINST WOMEN

Family Services Ottawa – ILID (phase 1)	\$9,108
Family Services Ottawa – ILID (phase 2)	\$20,000
OCTEVAW - Community Consultation on Sexual Violence & Social Media	\$4,200
Subtotal	\$33,308

PAINT IT UP! (distributed between 8 projects) **\$50,000**

GRAND TOTAL **\$275,530**

Reference

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Knutsson, J., & Tilley, N. (2009) *Evaluating crime reduction initiatives* (Crime Prevention Studies, 24). Monsey, NY: Criminal Justice Press & Cullompton; Devon: Willan.

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